

Bachelor of Public Relations: High school students entering in Fall 2016

Student Name: _____

		Fall	Winter	Summer
		Pbrl 1010, Foundations of PR	Pbrl 2014, Organizational Context of PR	
		Pbrl 2012, PR Writing: Theory & Practice	Pbrl/Comm 2211, Intro to Public Speaking	
		Pbrl/Comm 2013, Communication: Theory & Practice	*Elective: (_____)	
		Busi 1112, Intro to Business Administration	*Elective: (_____)	
		*Elective: (_____)	*Elective: (_____)	
		Fall	Winter	Summer
		Pbrl 2015, Audio Visual Communications	Pbrl 3012, Persuasive PR Writing	<input type="checkbox"/> PBRL 1188, Co-op Term I
		Comm 3017, Ethics in Public Communication	Pbrl/Comm 3013, Mass Media & Public Opinion	
		Engl @ 1000 level: (_____)	Comm 3022, Visual Design & Communication	
		*Elective: (_____)	*Elective: (_____)	
		*Elective: (_____)	*Elective: (_____)	
		Fall	Winter	Summer
		Pbrl 3014, Managing Organizational PR	<input type="checkbox"/> PBRL 2288, Co-op Term II	Pbrl 4015, Media Relations
		Pbrl 3020, Strategic Writing for PR Practitioners		Pbrl 4101, Employee Relations
		Women's Studies/Emphasis: (_____)		Busi 2230, Principles of Marketing
		*Elective: (_____)		Math 2208, Intro to Stats I
		*Elective: (_____)		*Elective: (_____)
		Fall	Winter	Summer
	<input type="checkbox"/> PBRL 3388, Co-op Term III		Pbrl 3016, Research Methods	*Elective: (_____)
			Pbrl 4014, Advanced PR Management	*Elective: (_____)
			Pbrl 4019, Crisis Communication Mgmt	*Elective: (_____)
			Pbrl 4107, Advanced PR Writing	*Elective: (_____)
			*Elective: (_____)	*Elective: (_____)

Revised: February 2016

**8.5 units of elective including: 4.0 units chosen from the Arts & Science area AND 4.5 units of open electives: 3.0 units (equivalent of six courses) must be at the 3000-level or above
This form is intended to be a helpful guide for students. It is the student's responsibility, however, to ensure that she/he follows the program rules and regulations as described in the Academic Calendar.*